2014 sea-doo.com

SEA-DOO: FOR EVERYONE WHO DREAMS OF FUN ON THE WATER

Say hello to the new Sea-Doo Spark, our latest breakthrough watercraft. It makes your family's dream of great days on the water possible right now.

The Sea-Doo Spark has been designed to fit your lifestyle. It is the most affordable watercraft you can buy[1], is easy to own, easy to tow thanks to its compact size and light weight, and an absolute blast to ride. Plus, it comes in a variety of colours and customization options, so you can flash some personality and make it your own.

This watercraft continues the Sea-Doo tradition of accessibility, innovation and technology. In our lineup, every rider can find a watercraft ideal for what they want. Sea-Doo offers industry exclusives like the Intelligent Brake and Reverse (iBR™) system—the world's only on-water braking system. It's just one of the proven features that our riders have enjoyed for years.

So turn the page, read about everything this lineup offers and find out why Sea-Doo is the leading watercraft brand.

[1]Source: Manufacturer's website. Prices vary according to product specification.

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SEA-DOO
SEA-DOO

DISCOVER THE SEA-DOO DIFFERENCE.

Sea-Doo is the leading watercraft brand. Ride one and you'll see why. Our exclusive technologies give you great days on the water that no one else can offer. Sea-Doo watercraft deliver fun, control and peace of mind on the water.

MORE ACCESSIBLE THAN EVER

Like never before, Sea-Doo offers the easiest way to be on the water. With the new, affordable Sea-Doo Spark, your family can start riding a playful watercraft. Extremely light—nearly half the weight of other watercraft—it's easy to manoeuvre and also the most fuel-efficient watercraft[1] in the industry. Plus, its compact design makes it simple to tow behind many cars and store conveniently in your garage. A wide range of colours and customization options let you make it your own. Plus, you get exclusive technologies and design such as iBR or the new Rotax ACE family of engines that make Sea-Doo Spark easy to ride and own. Only Sea-Doo could offer this much on such an affordable watercraft.

THE WORLD'S ONLY ON-WATER BRAKE

For five years now, Sea-Doo is the only watercraft that comes with an on-water brake.[2] Our exclusive Intelligent Brake and Reverse (iBR) system helps riders stop up to 30 m [100 ft.] sooner on the water.[3] Just squeeze the brake lever on the left side of the handlebar. And when the watercraft is stopped, squeeze the brake lever to go in reverse. It delivers more safety and effortless docking, increases your manoeuvrability and creates a more intuitive riding experience. And that has grabbed people's attention. Our braking system has been honoured by marine authorities around the world, including the U.S. Coast Guard for improving boating safety.

RELIABLE AND EASY TO OWN

Our proven reliability is one of the many reasons Sea-Doo owners recommend their brand more than any other brand in the industry.[4] In fact, 87% of the Sea-Doo watercraft purchased over the last 10 years remain in use today.[5] And Sea-Doo watercraft can run longer with less maintenance than ever before. Go one year or 50 hours of use before your first oil change, and after that you'll only need one every 12 months.

[1]Based on BRP internal testing. Testing of competitive models in identical conditions. / [2]Available on select models. / [3]Based on BRP internal testing. Traveling at 80,47 km/h [50 mph]. / [4]Source: Brandspark International. / [5]Based on state boat registrations compiled by Infolink.

FIND YOUR SEA-DOO.

There's a Sea-Doo watercraft for every type of owner. Whether your family is just discovering the sport, if you've been piling up racing trophies for years or if you can't imagine anything better than a full day of wakeskating or tubing.

Take a look at the different riding categories. See what types of watercraft fit your style and experience. Then flip to that section of the brochure and learn more about the best Sea-Doo watercraft for you.

PICK OUT YOUR SEA-DOO NOW.

Visit our online tool for choosing the Sea-Doo that's right for you. Go to sea-doo.com and find your ideal watercraft.

AQUASCOOTER

Playful, compact and colourful. The most accessible way for your family to start playing on the water.

IF A AQUASCOOTER IS FOR YOU, START ON PAGE 10.

PERFORMANCE

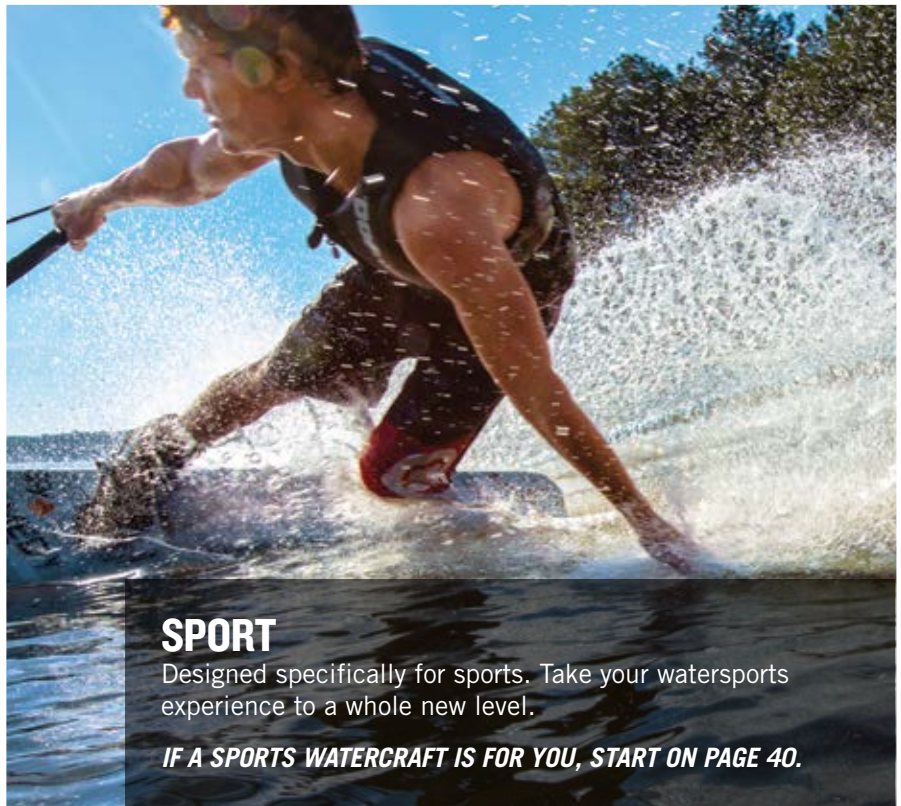
The ultimate in high-performance with cutting-edge technology and race-inspired features.

IF A PERFORMANCE WATERCRAFT IS FOR YOU, START ON PAGE 28.

RECREATION

Get more standard features and a more versatile and nimble ride that still offers good stability.

IF A RECREATION WATERCRAFT IS FOR YOU, START ON PAGE 18.



SPORT

Designed specifically for sports. Take your watersports experience to a whole new level.

IF A SPORTS WATERCRAFT IS FOR YOU, START ON PAGE 40.

LUXURY

Highest level of luxury, comfort and technologies for optimum convenience and style.

IF A LUXURY WATERCRAFT IS FOR YOU, START ON PAGE 36.

INNOVATION THAT DRIVES THE INDUSTRY FORWARD.

Sea-Doo gives you more standard features for your money. That means more peace of mind, comfort and performance. You get technologies like the world's only on-water brake, the only suspension system on any watercraft and specific riding modes for specific conditions. Our technologies help novice riders pick up the sport quicker and turn professionals into champions.

These Sea-Doo exclusive technologies are available as indicated on models throughout this brochure.

PRECISION RIDING THAT MAKES A DIFFERENCE.

iTC

Intuitive Intelligent Throttle Control (iTC) technologies offer a host of benefits. For example, only Sea-Doo watercraft start in neutral. So you get safer dockside starts and easy, stress-free manoeuvrability. And because the throttle responds to an electric signal instead of a cable, the engine is more precisely calibrated and delivers better fuel economy and a lower operating cost.

ECO MODE
Our exclusive ECO™ mode on Sea-Doo watercraft produces up to 46% improved fuel efficiency[1]. You can ride longer and spend less while doing it—yet another way Sea-Doo gives you tremendous value.

SKI MODE
Improves anyone's driving of the watercraft and helps make every rider an expert in no time. Choose from 5 personalized acceleration profiles for a perfect launch and a consistent pace during every ride.

CRUISE CONTROL
Activity-specific cruise control lets you set your speed for cruising, sports, navigating no-wake zones and more.

TOURING/SPORT MODE
Choose from different throttle responses to suit your riding style with just the touch of a button.

ONLY SEA-DOO OFFERS EXCLUSIVE ON-WATER BRAKING AND SUSPENSION.

iS aS S

Exclusive to Sea-Doo is the first true suspension system on a watercraft. Go for longer rides in comfort. You can be confident with our S suspension (S), Adjustable Suspension (aS) and Intelligent Suspension (iS) systems that rougher conditions won't stop a great day on the water.

GROUNDBREAKING, FUEL-EFFICIENT ENGINES THAT LAST.

ROTAX®

Each Sea-Doo watercraft is powered by a legendary BRP ROTAX engine specifically designed for marine use with quicker acceleration and higher top-end speed. And we're proud to debut the new Rotax ACE™ 900 and ACE 900 HO engines on the Sea Doo Spark. The most compact and lightweight engines on the market,[2] they've helped us build the most fuel-efficient watercraft in the industry. These engines helped us create watercraft with an excellent power-to-weight ratio and optimized power at all RPM levels.

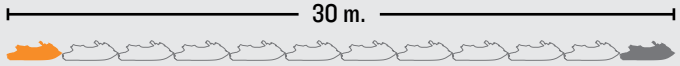
CLCS

Sea-Doo watercraft keep the engine running at ideal temperatures with the industry's only Closed-Loop Cooling System (CLCS), which uses coolant and keeps out corrosive saltwater and debris that can cause damage. Its state-of-the-art technology used in cars and other modern engines, applied to watercraft for increased reliability and peace of mind.

STOP UP TO 100 FEET SOONER WITH THE WORLD'S ONLY ON-WATER BRAKE.

iBR

Stop up to 30 m [100 ft.] sooner[3] than any other watercraft with Intelligent Brake and Reverse (iBR). The world's only on-water brake lets you keep both hands on the handlebars, giving you maximum control. And iBR makes docking far easier than it's ever been.



Sea-Doo vs. Competition

INNOVATIVE HULL TECHNOLOGY TO IMPROVE ANY RIDE.

S³ Hull Shown

S³

The first and only one of its kind. The S³ Hull has a stepped design that reduces drag while staying glued to the water for a stable and consistent ride that also includes the benefit of improved fuel efficiency. It's also incredibly strong, thanks to its ribbed construction. This means you get better handling.

Available on the RXT, GTX and WAKEPRO models.

T³

Exclusive to the Sea-Doo RXP-X, the T³ Hull features a deep-V shape that cuts effortlessly through the water and allows you to lean in at a sharper angle. And it's complemented by the Ergolock™ system, which allows you to keep your hands, knees and feet locked in place to minimize fatigue and allow for greater cornering.

[1]Based on BRP internal testing. Fuel consumption ranges per model and engine package. / [2]Source: manufacturer's website. Runabout 4-stroke engines only. / [3]Refer to disclaimer on p. 5.

ALL THAT FUN YOU'VE IMAGINED IS
NO LONGER JUST IN YOUR IMAGINATION

Spark 3up in Bubble Gum

AQUASCOOTER

Living the dream of great days on the water is easier than you've ever thought. Meet the Sea-Doo Spark, a fun new way for your family to play on the water—and at a price that's accessible to you right now. This unique experience features a compact and lightweight design that makes it playful to ride and manoeuvre, simple to own and easy to tow. Plus, you can make it exactly the watercraft you want by choosing from a wide range of colors and customization options. There's nothing holding you back. With the new Sea-Doo Spark, your family's turn to join the fun has finally arrived.

AN ENTIRELY NEW WAY TO HAVE FUN

Quite simply, you'll have more fun with Sea-Doo Spark. It's playful and easy to ride, thanks to its unique style and design, so everyone in your family will have a blast riding one. This watercraft delivers great days on the water like nothing else.

EASY TO OWN AND TOW

The Sea-Doo Spark is the most affordable watercraft you can buy[1]. And it's the lightest watercraft on the market[2], making it the only one that can be towed by many popular compact sedans. Plus, Sea-Doo Spark is easier to fit in any garage.

EASY ON THE ENVIRONMENT

The Sea-Doo Spark is the most fuel-efficient watercraft available, thanks in large part to the new Rotax ACE 900 engine. This breakthrough engine technology, and its industry-best light weight, allows the Spark to produce up to 35% better fuel consumption than the closest competitive model[3]. And it's made with many recyclable components, which makes it, quite simply, greener than other watercraft.

FROM A PROVEN LEADER

Sea-Doo has demonstrated its leadership in the watercraft industry for more than 25 years. Sea-Doo was the first and only watercraft maker to offer an on-water braking system and suspension options – and it remains the only manufacturer offering these ride-enhancing features. Sea-Doo breakthroughs also include being the first with a 4-stroke engine and Closed-Loop Cooling System to protect a watercraft's engine for longer life. Sea-Doo Spark is the latest innovation from an established watercraft pioneer.

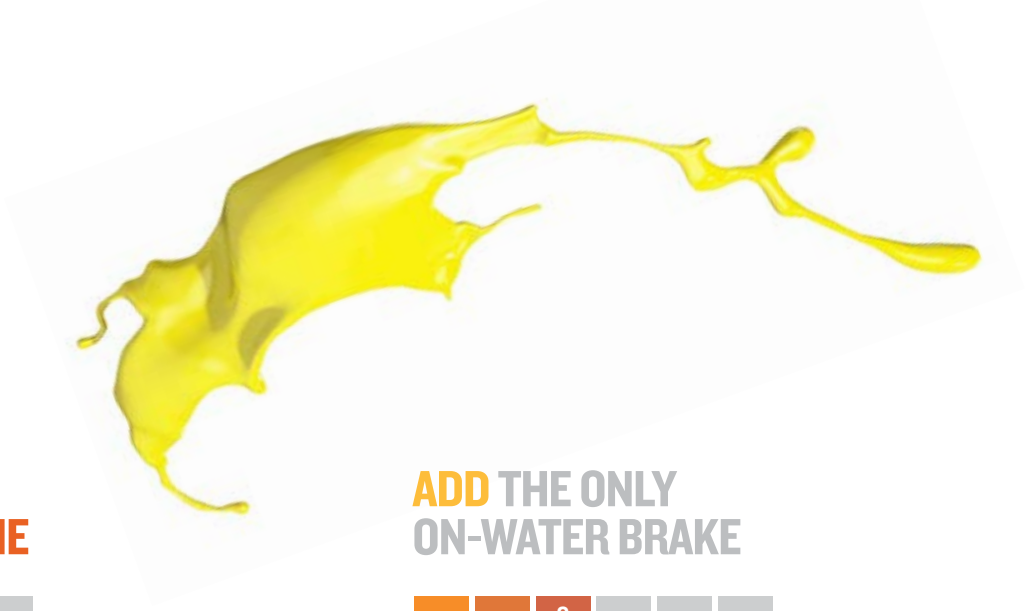
[1]Source: Manufacturer's website. Prices vary according to product specification. / [2]Source: Manufacturer's website. Runabout 4-stroke engines only. / [3]Based on BRP internal testing. Testing of the closest 4 stroke competitive model done under identical conditions.

Sea-Doo MOVE trailer may not be available in your region.

Some images shown with optional accessories.

CREATE YOUR OWN SPARK

IN 6 SIMPLE STEPS



SELECT THE NUMBER OF PASSENGERS

1

Sea-Doo Spark 2up
(Capacity: 2 persons / 160 kg)

Sea-Doo Spark 3up
(Capacity: 3 persons / 205 kg)

PICK YOUR ENGINE

2

Rotax 900 ACE[1]—The most fuel-efficient engine on the market[2]. It uses just 7.3L[3] of fuel per hour of use.

Rotax 900 HO ACE—A more powerful high-output engine with better acceleration and higher top speed that still uses only up to 9L[3] per hour of use.

ADD THE ONLY ON-WATER BRAKE

3

With iBR[4], the world's only on-water brake, you can stop up to 30 m sooner than other watercraft. And it gives you added maneuverability and effortless docking.

CHOOSE YOUR ACCESORIES

4

Add accessories to your Spark: our convenience package that includes a front storage bin kit to store your personal belongings, plus a Sea-Doo step for easy reboarding. And a full range of Sea-Doo Spark-inspired accessories specially designed to improve your riding experience.

And check out pages 16 - 17 to see just a sampling of the many Sea-Doo Spark-inspired accessories and clothing.

PICK YOUR COLOR

5

Choose from Vanilla, Orange Crush, Bubble Gum, Pineapple or Licorice colorations to personalize your Sea-Doo Spark.

PERSONALIZE IT

6

Add one of our 20 custom Attitude Graphic Kits to make your Sea-Doo Spark even more distinctive. It's a unique customization option nobody else offers.

[1]Featured exclusively on the Sea-Doo Spark 2up without Intelligent Brake and Reverse (iBR). / [2]See page 5 for disclaimer. / [3]Based on BRP internal testing. / [4]Based on BRP internal testing; iBR is not available on the Spark 2up with the Rotax 900 ACE engine.

BUILD YOUR OWN SEA-DOO SPARK NOW AT WWW.SEA-DOO.COM

GET THE GEAR THAT MAKES THE SEA-DOO SPARK YOUR VERY OWN.

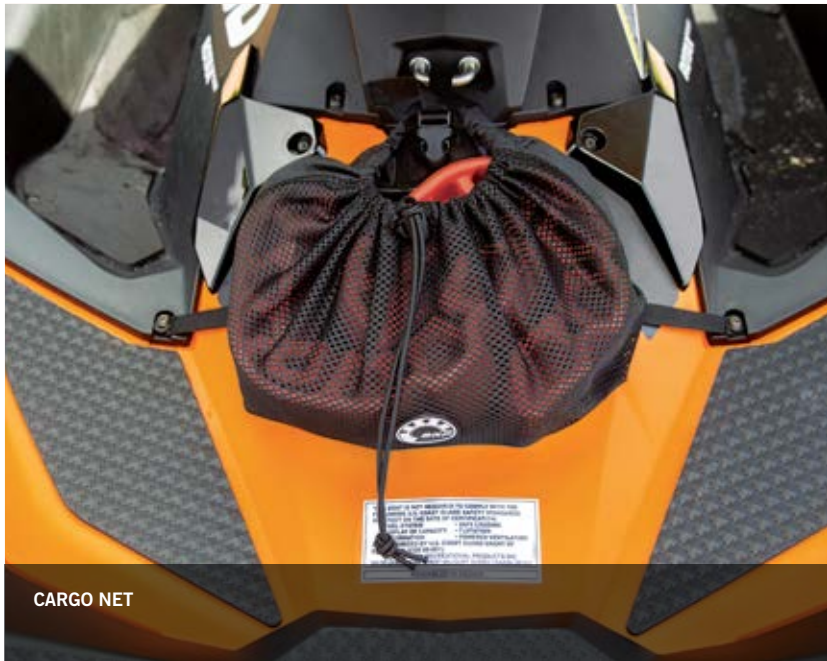
A lineup of integrated accessories lets you customize your Sea-Doo Spark to fit the way you'll ride it. Relax and pop up the Chill Shade for a break on the water. And protect your investment with a snap-in fender and speed ties. For both on water and off choose from a series of Spark-inspired riding gear and sportswear PFDs, wetsuits, gloves, boardshorts, caps and hoodies—you name it. Sea-Doo offers a full range of sportswear for him and her. And every piece is an ideal fit for you, your new Spark and your life on the water.

See it all at seadoo.com.

Some models, accessories and products depicted may not be available in your country. Please contact your BRP dealer for more information.

ATTITUDE GRAPHIC KITS

SEA-DOO STEP



CARGO NET

FRONT STORAGE BIN KIT

SNAP-IN FENDERS

CHILL SHADE

SEA-DOO
GTI SE 155

SEA-DOO
SEA-DOO
GTI LIMITED 155

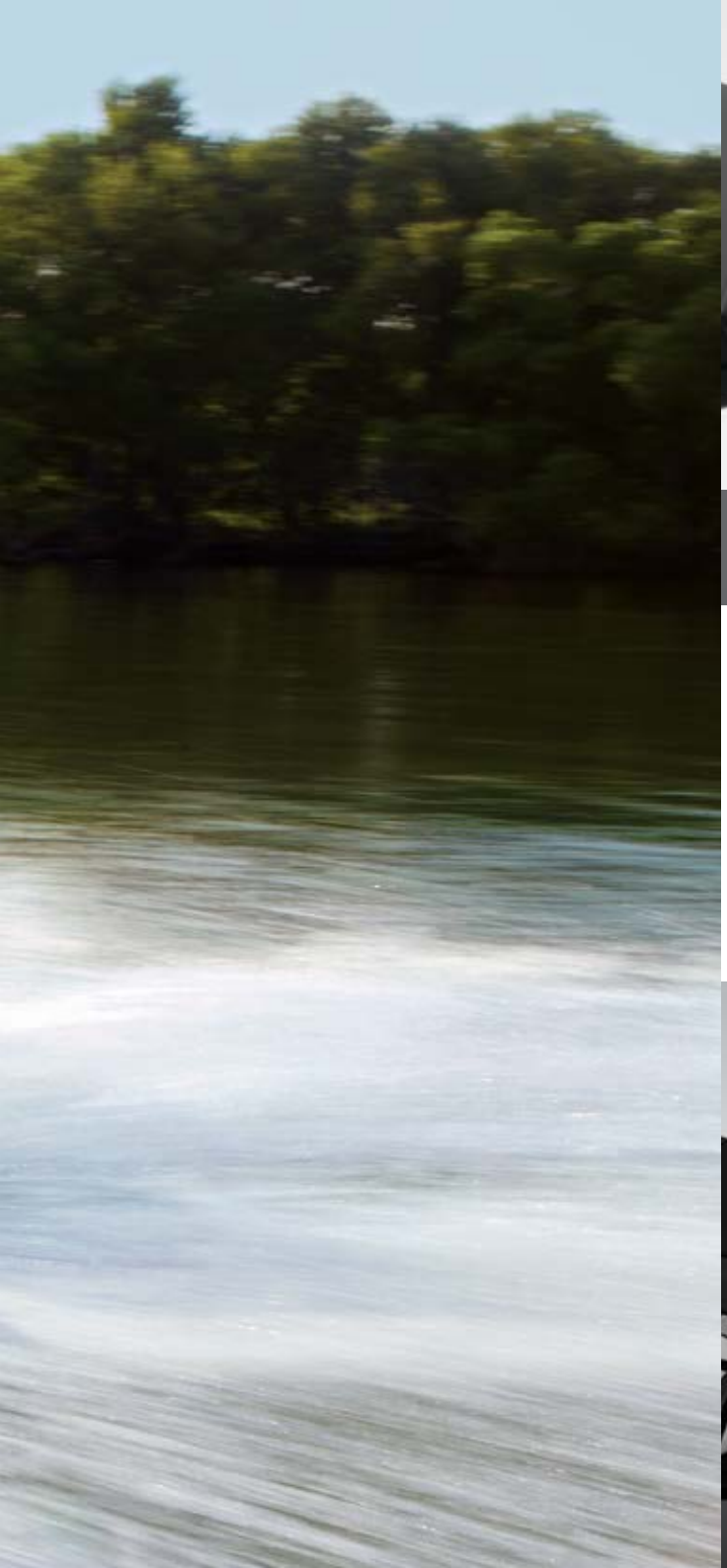
GTI

GTI 130

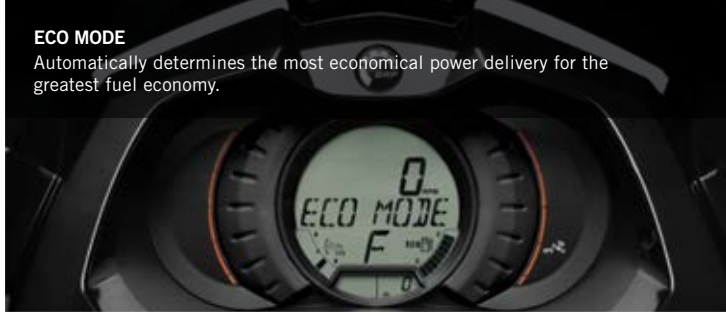
RECREATION

These are versatile watercraft that are forgiving and provide good stability, even in moderate waters. They help you get your family onto the water easily with numerous standard features usually found on higher-priced models. Plus, ride with added peace of mind thanks to our exclusive on-water brake.* A terrific value that stands out from the crowd, the only problem you'll find will be deciding who gets to go first.

**Available on most models.*



INTELLIGENT BRAKE AND REVERSE (IBR)
Exclusive to Sea-Doo. Stop your watercraft with the squeeze of a lever—for more safety and effortless docking.



ECO MODE
Automatically determines the most economical power delivery for the greatest fuel economy.

LEARNING KEY
Limits speed for beginners. Programmable, based on level of experience.

iTC / iBR / CLCS / ECO

GTI

A PERSONAL WATERCRAFT THAT DELIVERS GREAT TIMES.

A versatile watercraft that is fuel efficient and offers a wide range of features to include a tow hook for watersports and iControl™ Programmable Learning Key™. With its exclusive UV resistant colouration and durable, water resistant seat, this watercraft offers unparalleled reliability.

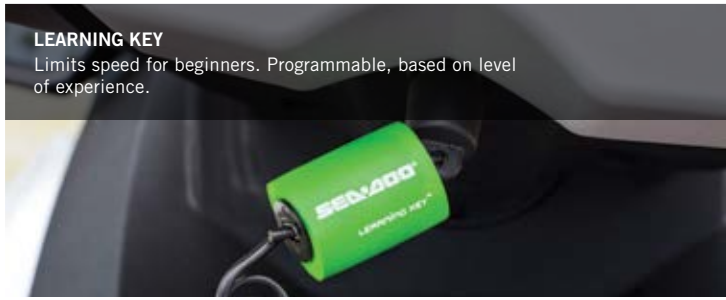
DURABLE, WATER RESISTANT SEAT

OPTIONAL SNAP-IN FENDERS
Protect your watercraft at the dock with these easy-to-use fenders.

SEA-DOO

INTELLIGENT BRAKE AND REVERSE (IBR)
Exclusive to Sea-Doo. Stop your watercraft with the squeeze of a lever—for more safety and effortless docking.

ECO MODE
Automatically determines the most economical power delivery for the greatest fuel economy.



LEARNING KEY
Limits speed for beginners. Programmable, based on level of experience.

iTC | iBR | CLCS | ECO

GTI 130

VERSATILE AND FUN FOR THE WHOLE FAMILY. WITH A SURPRISINGLY FUN STICKER PRICE.

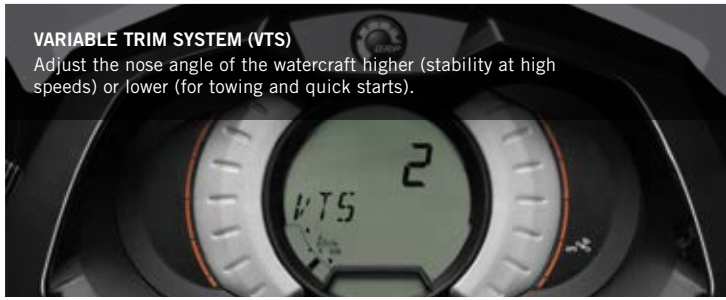
Fun, nimble and reliable watercraft that comes with more standard features usually found on higher-priced models. Fuel efficient and available with a wide range of package options, you also get multiple operating modes to fit your riding preference.

TOURING SEAT
Plush, ergonomic design provides maximum comfort and support for driver and passenger.

OPTIONAL RETRACTABLE SKI PYLON
Features spotter handgrips and rope storage.

INTELLIGENT BRAKE AND REVERSE (IBR)
Exclusive to Sea-Doo. Stop your watercraft with the squeeze of a lever—for more safety and effortless docking.

REBOARDING STEP
Makes it easy to get back on after having fun in the water.



VARIABLE TRIM SYSTEM (VTS)
Adjust the nose angle of the watercraft higher (stability at high speeds) or lower (for towing and quick starts).

iTC / iBR / CLCS / ECO

GTI SE 155

THE MOST POPULAR FAMILY WATERCRAFT.

The GTI SE 155 model comes with numerous standard features that have made this watercraft the most popular for families looking for great days together on the water. Like a touring seat, VTS, reboarding step and more. Also, our exclusive Intelligent Brake and Reverse (iBR) system gives you the only watercraft with an on-water brake, which lets you ride with more confidence and control.

TOURING SEAT
Plush, ergonomic design provides maximum comfort and support for driver and passenger.

OPTIONAL RETRACTABLE SKI PYLON
Features spotter handgrips and rope storage.

SEA-DOO

CRUISE CONTROL
An activity-specific cruise control lets you set your speed for cruising, sports, navigating a no-wake zone and more.

HIGH-PERFORMANCE VTS
Quickly accessed on the handlebar for fine-tuned handling based on rider preference, water conditions and number of passengers.

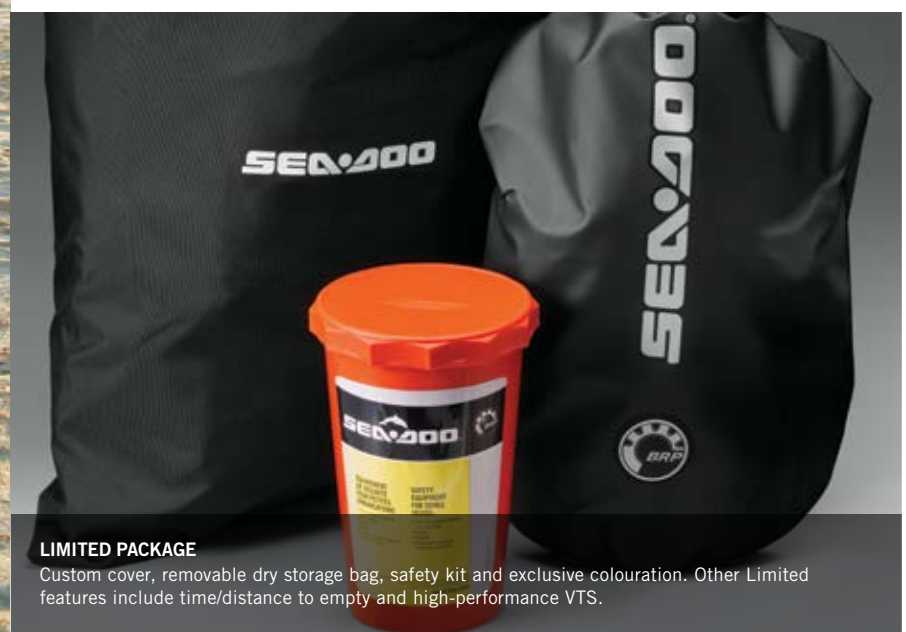
SKI TOW EYE
Pull your friends and family with this easy setup that lets you dive in to sports.

iTC / iBR / CLCS / ECO

GTI LIMITED 155

MAXIMUM FAMILY FUN.

By upgrading to the Sea-Doo GTI Limited 155, you get exclusive features available only with our Limited package, including a unique, premium coloration. And you still get the exclusive Intelligent Brake and Reverse (iBR) system. This distinct watercraft gets you closer to unlimited family fun.



LIMITED PACKAGE
Custom cover, removable dry storage bag, safety kit and exclusive colouration. Other Limited features include time/distance to empty and high-performance VTS.

OPTIONAL SEA-DOO SPEED TIES
Retractable ties stow away when not in use. One in the bow and one in the stern.

GTR 215

RXT-X 260 RS

RXT-X aS 260 RS

PERFORMANCE

Because maximum thrills on the open water come from every last drop of capability you can squeeze from a watercraft. These are the high-horsepower rides that redefine speed, handling and performance. And create advantages you can use to finish ahead of the rest. Like James Bushell did in riding a Sea-Doo watercraft to four consecutive IJSBA world championships. Whether it's open water or navigating buoys, these watercraft let you harness superior handling and acceleration.

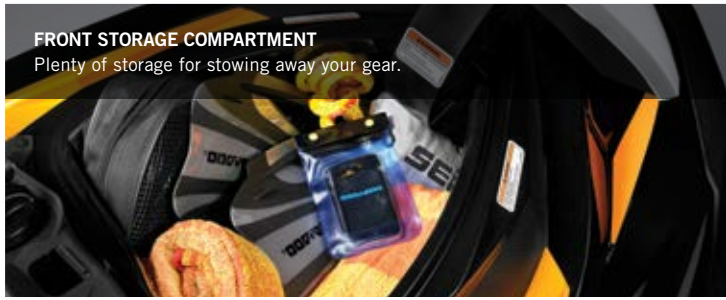
RXP-X 260 RS

GTI 215
SEA-DOO

GTR 215 (left) and RXT-X 260 RS (right) shown

HIGH-PERFORMANCE VTS
For adjusting the attitude of the watercraft based on riding conditions and for quick access.

SUPERCHARGED ENGINE
Offers more power.



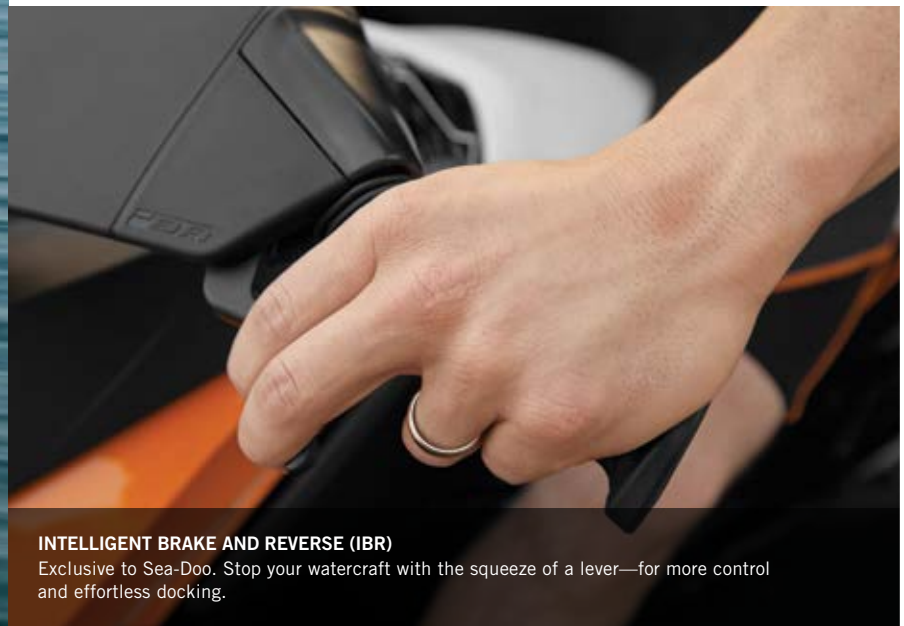
FRONT STORAGE COMPARTMENT
Plenty of storage for stowing away your gear.

iTC / iBR / CLCS / ECO

GTR 215

NIMBLE PERFORMANCE. PEAK VALUE.

It's the best value of any performance watercraft package. And it comes with a supercharged engine that not only offers more power, it also gives you more versatility than the others. That's because it can be tuned easily with aftermarket accessories.

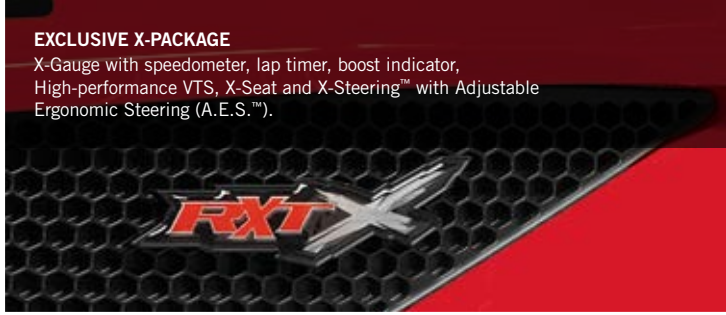


INTELLIGENT BRAKE AND REVERSE (IBR)
Exclusive to Sea-Doo. Stop your watercraft with the squeeze of a lever—for more control and effortless docking.

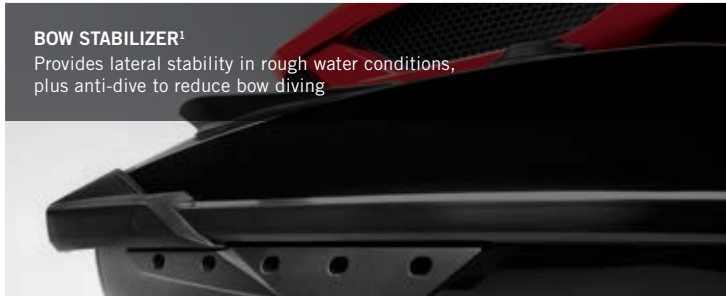
SEA-DOO RIDING BOOTS AND AMPHIBIOUS RIDING GOGGLES
High-cut neoprene boots keep out rocks and gravel yet remain comfortable and include arch support. The strong, lightweight goggles float on water and are designed to conform to your face and offer 100% UV protection.

RXT-X aS 260 RS model shown

HIGH-PERFORMANCE ADJUSTABLE SUSPENSION[1]
Using superior-grade, high-performance shocks made by FOX, with full preload and compression manual adjustability



EXCLUSIVE X-PACKAGE
X-Gauge with speedometer, lap timer, boost indicator, High-performance VTS, X-Seat and X-Steering™ with Adjustable Ergonomic Steering (A.E.S.™).



BOW STABILIZER[1]
Provides lateral stability in rough water conditions, plus anti-dive to reduce bow diving

iTC | iBR | aS | S³ | CLCS | ECO

RXT-X 260 RS / RXT-X aS 260 RS

THE ULTIMATE IN OFFSHORE PERFORMANCE.

Large bodies of water won't know what hit them. These muscular performance watercraft deliver size, speed, strength and stability in the roughest conditions. The Sea-Doo RXT-X aS 260 RS adds a fully adjustable suspension, so you can further customize your aggressive ride.

[1]RXT-X aS 260 RS model only.

ADJUSTABLE TRIM TABS[1]
Designed to fine-tune the attitude of the watercraft and provide better parallelism to the water. Five distinct positions provide ample adjustment range to cover all water conditions

ADJUSTABLE REAR SPONSONS
Improve lateral stability. Three-position adjustable for your skill level and riding environment.

T³ HULL
Innovative, multistaged design with extreme hard chines in the back and soft chines in the front. Allows for more precise cornering, enhances lean-in, cuts water and tracks better; extremely responsive.

ADJUSTABLE REAR SPONSONS
An efficient design that improves lateral stability. Three-position adjustable for your skill level and riding environment.

ADJUSTABLE ERGONOMIC STEERING (A.E.S.)
Fully adjustable handlebars to customize your riding experience.

iTC / iBR / T³ / CLCS / ECO

RXP-X 260 RS

THE ULTIMATE IN POWER AND CONTROL.

It pushes the limits of what's possible in race riding. Through speed, agility, power, sharp handling, precise cornering and innovative design. And its striking new red color helps it stand apart from the rest. That's because its main purpose is to give you every possible advantage.

2011 2012 4X world champion
WITH THE RXP-X® T³ HULL®

ERGOLOCK SYSTEM
A narrow racing seat, specially angled footwells and Adjustable Ergonomic Steering (A.E.S.) allow you and the machine to become one. With your lower body locked in, you're in full control of the machine.

TRIM TABS
Designed to fine-tune the attitude of the watercraft and provide better parallelism to the water.

GTX LIMITED iS 260

GTX LIMITED 215

LUXURY

For those seeking the highest level of comfort, technology and performance—without compromises. These are larger watercraft, stylish, elegant and packed with quality features made for long rides in a variety of conditions. And you can tailor your experience just the way you like it with our industry-exclusive suspension options for stable and predictable performance. These are called Luxury watercraft, so you have certain expectations. We'd like to help you surpass them.

SEA-DOO
GTX
ROTAX
SEA-DOO

GTX Limited 215 model shown

INTELLIGENT SUSPENSION[1]
State-of-the-art comfort with over 15 cm [6 in.] of adjustable suspension that automatically adapts to isolate you from the impact of rough water.

CRUISE CONTROL
An activity-specific cruise control lets you set your speed for cruising, sports, navigating a no-wake zone and more.

SPEED TIES
Retractable mooring lines stow away when not in use. One in the bow and one in the stern.

GTX LIMITED 215 / GTX LIMITED iS 260

iTC | iBR | iS[1] | S[3] | CLCS | ECO

WHERE "EVERYTHING" COMES STANDARD.

The Limited package exclusive to these watercraft make them the most fully featured members of the Sea-Doo lineup. The new GTX Limited 215 takes you further into the luxury watercraft experience with several unique features. And the GTX Limited iS 260 adds the Intelligent Suspension (iS) system and a more powerful engine. Ride longer, and in all conditions, with the ultimate on-water experience.

[1]On GTX Limited iS 260 model only.

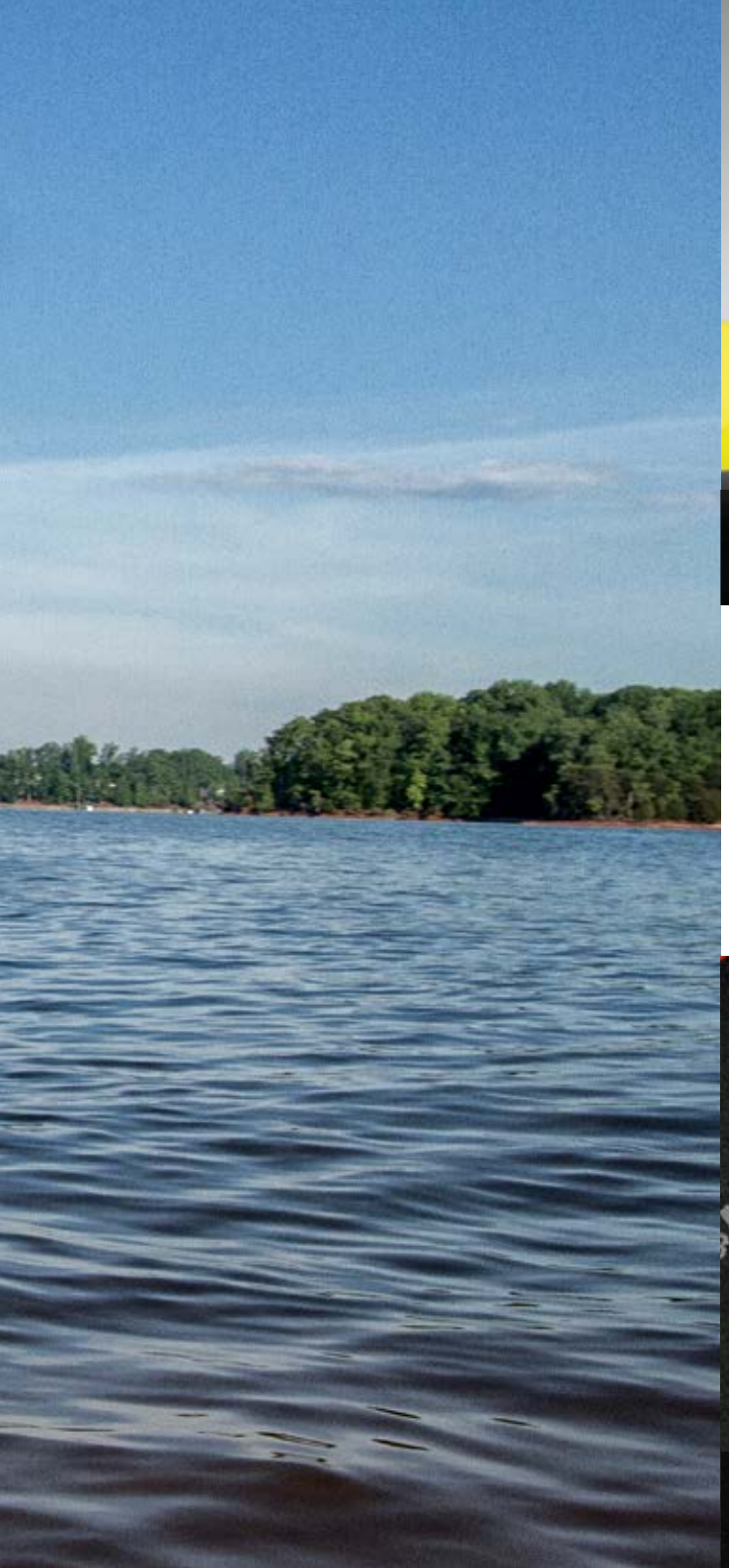
TOURING SEAT
Plush, ergonomic design provides maximum comfort and support for driver and passenger.

EXCLUSIVE LIMITED PACKAGE
Custom cover, removable dry storage bag, safety kit and exclusive colouration. Plus, depth finder and speed ties, glove box organizer and high-performance VTS.

SPORT

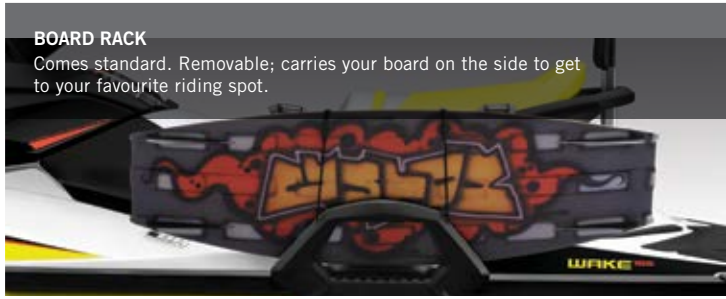
Made for those who can't imagine water without the sports. These are the only truly dedicated sport watercraft, and they deliver versatility that makes wakeskating, wakeboarding and tubing – you name it – as fun as possible. Loaded with essential exclusive features for these sports and designed with trendsetting details and style, the Sea-Doo WAKE watercraft are for riders seeking an edge – and then jumping off it.

SEA-DOO
PRO
SEA-DOO



3-POSITION SKI PYLON
Retractable so it stows away when not in use. Features spotter handgrips and rope storage.

REBOARDING STEP
Makes it easy to get back on after wakeskating or wakeboarding all day.



BOARD RACK
Comes standard. Removable; carries your board on the side to get to your favourite riding spot.

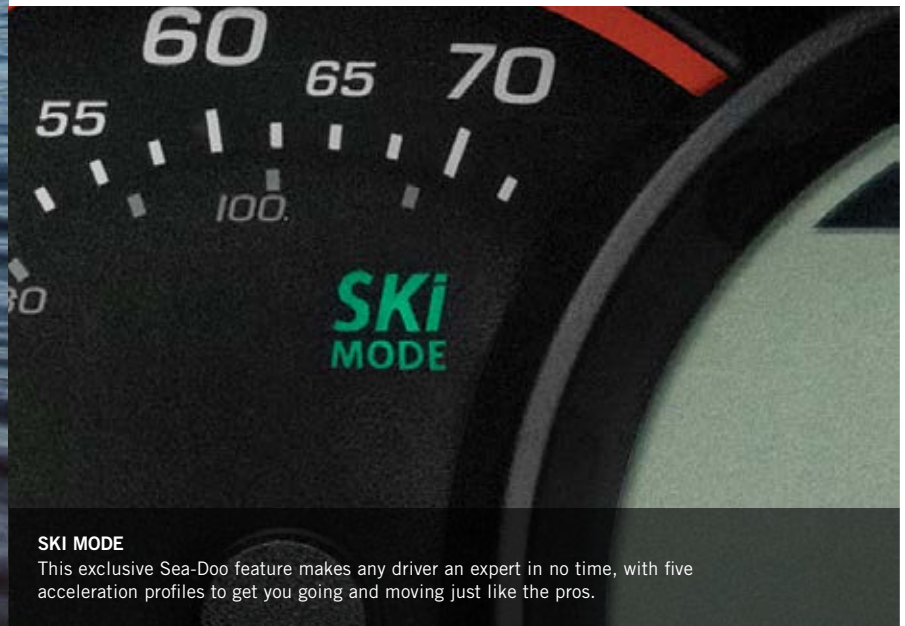
WAKE 155 / WAKE PRO 215

iTC | iBR | S³[1] | CLCS | ECO

MADE SPECIFICALLY FOR SPORTS.

Both Sea-Doo WAKE models include a retractable ski pylon with a high tow point that keeps the rope out of the water. Plus, you get our exclusive Ski mode and a removable board rack. And to get even more from your sports, the WAKE Pro 215 offers a supercharged engine and our exclusive S³ Hull for added stability when towing wakeskaters and wakeboarders. Machines like these have made Sea-Doo the official partner of the Nike‡ Wakeskate Team.

[1]*On WAKE Pro 215 model only.*



SKI MODE
This exclusive Sea-Doo feature makes any driver an expert in no time, with five acceleration profiles to get you going and moving just like the pros.

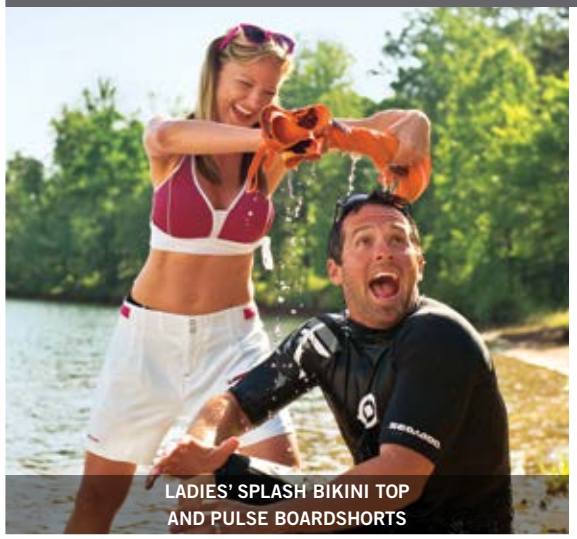
OPTIONAL DRY STORAGE BAG
Plenty of storage for stowing away your gear.

RIDING GEAR ACCESSORIES GENUINE PARTS

MAKE EXCITEMENT PART OF YOUR COMPLETE LIFESTYLE.

Just because you want riding gear that will help you push the limits of excitement on your personal watercraft doesn't mean you can't make a personal statement about who you are when you're enjoying life away from the water. Own the best of both worlds with riding gear and accessories that were born to enhance your experience, and sportswear that says you're more than just a passenger on the ride of life. Embody excitement on and off the water with the new and complete 2014 Sea-Doo riding gear and accessories lineup, coming to your local Sea-Doo dealer.

Some models, accessories and products depicted may not be available in your country. Please contact your BRP dealer for more information.



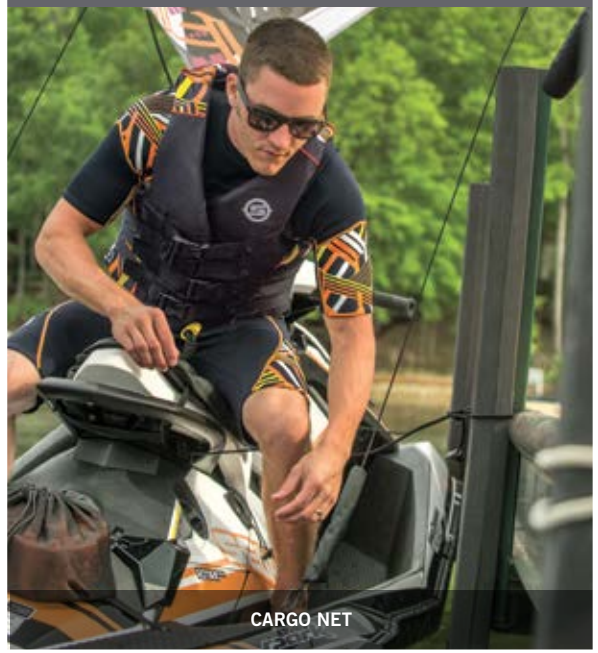
LADIES' SPLASH BIKINI TOP AND PULSE BOARDSHORTS

SEA-DOO SPARK SPORTSWEAR COLLECTION

CHILL SHADE

INTRODUCING SEA-DOO SPARK LIFESTYLE

WATCH the NEW Sea-Doo Spark Collection in action: sea-doo.com

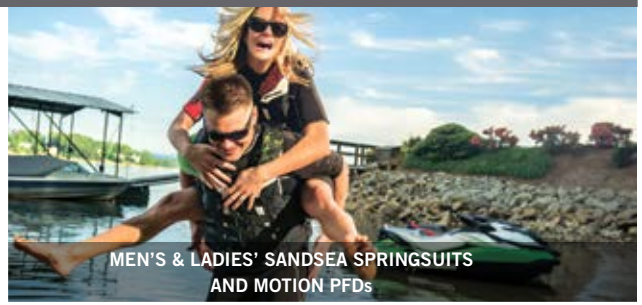


CARGO NET

MEN'S & LADIES' VIBE PFDs AND WETSUITS

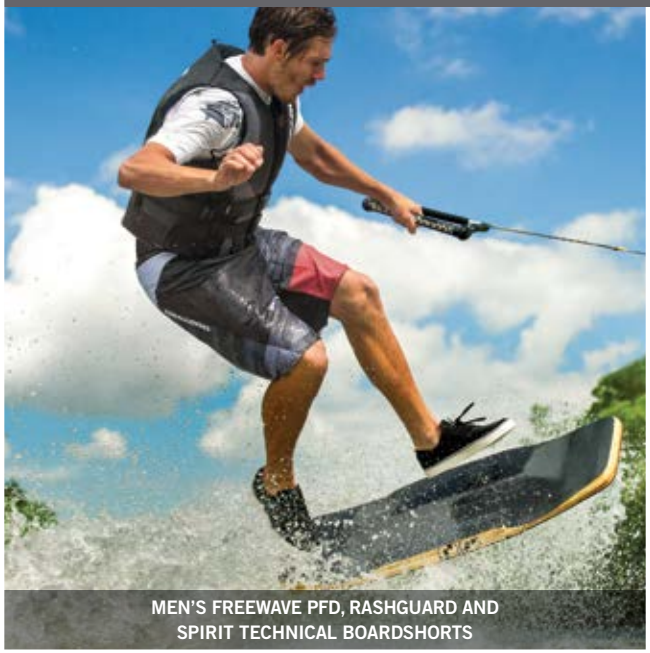
RECREATION

YOUTH SANDSEA SPRINGSUIT
AND RASHGUARD


MEN'S & LADIES' SANDSEA SPRINGSUITS
AND MOTION PFDs

NAVIGATOR PFD AND
SEA-DOO DRY POUCH

SPORT


MEN'S FREEWAVE PFD, RASHGUARD AND
SPIRIT TECHNICAL BOARDSHORTS

WAKE PRO 215 COVER

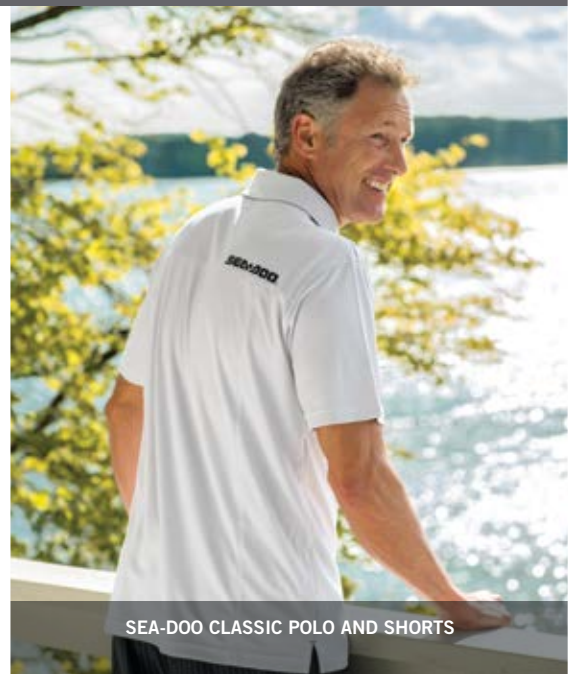
NAVIGATOR PFD,
MEN'S & LADIES' FREEWAVE PFDs

EACH RIDER IS DIFFERENT AND THAT IS WHY WE HAVE REGROUPED OUR RIDING GEAR OFFERINGS UNDER 5 DIFFERENT CATEGORIES.

LUXURY

MEN'S & LADIES' AIRFLOW PFDs AND
DELUXE WETSUITS

SEA-DOO SPEED TIE FOR DOCK


SEA-DOO CLASSIC POLO AND SHORTS

PERFORMANCE

SEA-DOO AMPHIBIOUS RIDING GOGGLES AND
MEN'S PERFORMANCE X-TEAM PULLOVER JACKET

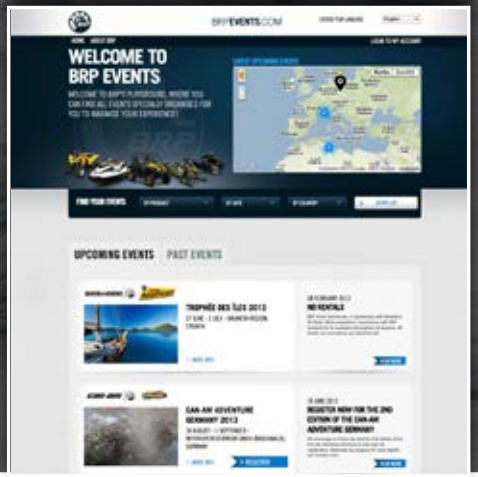
FULL-FINGER VEHICLE GLOVES

FORCE PULLOVER PFD, MEN'S PERFORMANCE
X-TEAM WETSUIT AND FRONT STORAGE TRAY

SEA-DOO COMMUNITY

ENJOY MEMORABLES EXPERIENCES

Trophée Des Îles in Croatia – an unforgettable adventure by GPS. You will cover 200 km² in the Dalmatia region between the beautiful islands of Krk, Cres, Rab etc. Hop on your Personal Watercraft and explore the breathtaking scenery in this part of Croatia with a different stage every day and accommodation in luxury seafront hotels. This fantastic experience – and more – is available through our website brpevents.com.



BRP EVENTS

BRPevents.com offers exceptional experiences with BRP products for its customers throughout all seasons. The experience varies from community events, product trials or adventures travels to unique destinations. BRP's passion for adventure fuels the innovations that result in the ultimate powersports experience: the world is our playground.

www.brpevents.com

RIDE the wave RIGHT

Your Global Personal Watercraft Resource

Owning and riding a Sea-Doo is great fun. To make this a rewarding experience for everyone we trust riders to respect the community of sea sporters and people making a living by and at seas. Responsibility also means complying with national and local regulations as well as ecological values. As smart and responsible riders we hope that everyone pays attention to these principles.

www.ridethewaveright.com I facebook.com/RideTheWaveRight

I RESPECT INTERNATIONAL AND LOCAL REGULATIONS

- I obay international (IMO COLREGs) and local navigation regulations
- When required, my PWC is registered and I am able to present all papers (permit, registration card, insurance document ect.)
- I observe and obay local age restrictions for riding my PWC
- I do not enter any prohibited zones
- I ride at reduced speed in harbours and strictly respect speed limits
- I do not ride my PWC at night
- I do not ride my PWC after consuming alcohol or drugs

I RESPECT THE ENVIRONMENT

- I always refuel on land and keep my engine clean
- I do not modify the exhaust or cooling system of my PWC
- I limit the time spent flushing the engine to a strict minimum
- I do not throw rubbish into water or onto beaches
- I respect fauna and flora, and adapt my speed when in areas with a high wildlife population

I SHARE THE SEA

- I respect other boats and keep away from them, especially when they are at anchor
- I pay attention to the way I ride and keep an eye on wind direction in order to avoid any noise nuisance
- I do not ride too close to the shore or where other people are swimming or playing

I RIDE RESPONSIBLY

- I check the meteorological conditions before I ride
- I am wary of off-shore winds and tidal currents
- I ride with others because there´s safety in numbers
- I make sure I have enough fuel and battery life before riding
- I check the controls function as intended
- I do not leave my PWC if it breaks down

I RESPECT THE FACILITIES AVAILABLE IN PORTS

- I do not damage launching ramps or their surroundings
- I only leave my trailer in the designated parking area
- I respect other ramp users and wait my turn to launch my PWC

I RIDE WITH ALL SAFETY EQUIPMENT

- Everyone on board wears a life vest and wetsuit (bottoms)
- I bring a towing device (anchoring point and tow rope)
- The tether cord clip is attached to the driver´s wrist or life vest at all times, this cuts the engine ignition if the driver falls overboard
- I bring a portable phone in a waterproof case or a hand-held VHF
- I follow the manufacturer's recommendations for use (gloves, glasses, footwear etc.)

SPECIFICATIONS		AQUASCOOTER		RECREATION				
		Spark 3up model shown						
		Spark 2up	Spark 3up	GTI	GTI I30	GTI SE I55	GTI LIMITED I55	
OVERVIEW	Available colour(s)	Vanilla, Licorice, Pineapple, Bubble Gum, Orange Crush		Orange	Lucky Green	Black & Sunshine	Anthracite Grey	
	Rider capacity	2	3	3	3	3	3	
	Weight capacity	160 kg (350 lb.)	205 kg (450 lb.)	272 kg (600 lb.)	272 kg (600 lb.)	272 kg (600 lb.)	272 kg (600 lb.)	
DIMENSIONS	Length	279 cm (110 in.)	305 cm (120 in.)	336.8 cm (132.6 in.)	336.8 cm (132.6 in.)	336.8 cm (132.6 in.)	336.8 cm (132.6 in.)	
	Width	118 cm (46 in.)		123.1 cm (48.5 in.)	123.1 cm (48.5 in.)	123.1 cm (48.5 in.)	123.1 cm (48.5 in.)	
	Height	104 cm (41 in.)		111.8 cm (44 in.)	111.8 cm (44 in.)	111.8 cm (44 in.)	111.8 cm (44 in.)	
	Dry weight	184 kg (405 lb.)	191 kg (421 lb.)	359 kg (790 lb.)	359 kg (790 lb.)	359 kg (790 lb.)	359 kg (790 lb.)	
	Fuel capacity	30L (7.9 US gal.)		60L	60L	60L (15.9 US gal.)	60L (15.9 US gal.)	
PERFORMANCE & HANDLING	Rotax engine	900 ACE or 900 HO ACE	900 HO ACE	1503	1503	1503 NA	1503 NA	
	Fuel type: Minimum Recommended	87 octane		87 octane	87 octane	87 octane	87 octane	
	Hull type	Spark		GTI	GTI	GTI	GTI	
	Variable Trim System (VTS)			Optional	Optional	Standard	High-performance (preset)	
	Trim tabs							
	Sponsons	√		√	√	√	√	
CONVENIENCE	Total number of gauge functions	15 (900 ACE) or 16 (900 HO ACE)		20	20	23	29	
	iTC - ECO mode			√	√	√	√	
	iTC - Touring / Sport mode	√ (Sport mode: HO engine)		√	√	√	√	
	iTC - Ski mode			Optional	Optional	Optional	Optional	
	iTC - Cruise control / Slow mode			Optional	Optional	Optional	√	
	Depth finder	Optional		Optional	Optional	Optional	Optional	
	Altitude						√	
	Water temperature							
	Compass			√	√	√	√	
	Time/distance to empty			Optional	Optional	Optional	√	
	Speedometer	√		√	√	√	√	
	Top/average speed / RPM / Lap timer			Optional	Optional	Optional	Optional	
	Storage capacity	1.6L (0.42 US gal.) glove box 28L (7.42 US gal.) with opt. Front Storage Bin Kit		116.6L (30.8 US gal.) • Large front storage compartment • Glove box	116.6L (30.8 US gal.) • Large front storage compartment • Glove box	116.6L (30.8 US gal.) • Large front storage compartment • Glove box	116.6L (30.8 US gal.) • Large front storage compartment • Glove box	
	Towing features	Tow hook		Tow hook	Tow hook	Tow hook	Ski tow eye	
	Reboarding features	Optional Sea-Doo Step		Optional Reboarding ladder	Optional Reboarding ladder	Reboarding ladder	Reboarding ladder	
	Removable board rack			Optional	Optional	Optional	Optional	
	Mirrors			√	√	√	√	
PEACE OF MIND & COMFORT	Brake, neutral and reverse	Optional Manual Reverse or Optional Electronic iBR (HO engine)		Electronic iBR	Electronic iBR	Electronic iBR	Electronic iBR	
	Engine cooling (Closed-Loop Cooling System)	√		√	√	√	√	
	Sea-Doo suspension							
	Seat	Slim		Standard	Standard	Touring	Touring	
	Tilt steering							
	X-Steering with A.E.S.							
	Off-Throttle Assisted Steering	√		√	√	√	√	
	Programmable Learning Key			√	√	√	√	
	D.E.S.S.™ (Digitally Encoded Security System)			√	√	√	√	
	D-Sea-Bel™ sound reducing system	√		√	√	√	√	
LIFESTYLE	Package	Optional Convenience Package				SE	Limited	

For complete model specifications, visit sea-doo.com

	SPECIFICATIONS	PERFORMANCE			
		GTR 215	RXT-X 260 RS	RXT-X aS 260 RS	RXP-X 260 RS
OVERVIEW	Available colour	Orange Burst	Viper Red	Viper Red	Viper Red
	Rider capacity	3	3	3	2
	Weight capacity	272 kg (600 lb.)	272 kg (600 lb.)	227 kg (500 lb.)	182 kg (400 lb.)
DIMENSIONS	Length	336.8 cm (132.6 in.)	353.5 cm (139.2 in.)	353.5 cm (139.2 in.)	331.6 cm (130.6 in.)
	Width	123.1 cm (48.5 in.)	122.4 cm (48.2 in.)	122.4 cm (48.2 in.)	122.7 cm (48.3 in.)
	Height	111.8 cm (44 in.)	118.1 cm (46.5 in.)		114.7 cm (45.2 in.)
	Dry weight	363 kg (799 lb.)	379 kg (834 lb.)	443 kg (975 lb.)	368.3 kg (812 lb.)
	Fuel capacity	60L (15.9 US gal.)	60L (15.9 US gal.)	70L (18.6 US gal.)	60L (15.9 US gal.)
PERFORMANCE & HANDLING	Rotax engine	1503 SCIC	1503 HO	1503 HO	1503 HO
	Fuel type: Minimum Recommended	87 octane 91 octane	87 octane 91 octane	87 octane 91 octane	87 octane 91 octane
	Hull type	GTI	S³ Hull	S³ Hull	T³ Hull
	Variable Trim System (VTS)	High-performance (preset)	High-performance (preset)	High-performance (preset)	High-performance (preset)
	Trim tabs			Adjustable	Fixed
	Sponsons	√	Adjustable	Adjustable	Adjustable
CONVENIENCE	Total number of gauge functions	24	30	30	30
	iTC - ECO mode	√	√	√	√
	iTC - Touring / Sport mode	√	√	√	√
	iTC - Ski mode	Optional	Optional	Optional	
	iTC - Cruise control / Slow mode	Optional	Optional	Optional	Optional
	Depth finder	Optional	Optional	Optional	Optional
	Altitude				
	Water temperature				
	Compass	√	√	√	√
	Time/distance to empty	Optional	√	√	√
	Speedometer	√	√	√	√
	Top/average speed / RPM / Lap timer	Optional	√	√	√
	Storage capacity	116.6L (30.8 US gal.) • Large front storage compartment • Glove box	52L (13.7 US gal.) • Watertight, removable storage bin • Glove box	62L (16.4 US gal.) • Watertight, removable storage bin • Glove box • Swim platform storage	116.6L (30.8 US gal.) • Large front storage compartment • Glove box
	Towing features	Tow hook	Ski tow eye	Ski tow eye	Tow hook
	Reboarding features	Optional Reboarding ladder	Optional Reboarding ladder	Optional Reboarding ladder	Optional Reboarding ladder
	Removable board rack	Optional	Optional	Optional	
	Mirrors	√	Adjustable	Adjustable	√
PEACE OF MIND & COMFORT	Brake, neutral and reverse	Electronic iBR	Electronic iBR	Electronic iBR	Electronic iBR
	Engine cooling (Closed Loop Cooling System)	√	√	√	√
	Sea-Doo suspension			aS suspension	
	Seat	Touring	Racing with X coloration	Racing with X coloration	Racing with Ergolock
	Tilt steering		√	√	
	X-Steering with A.E.S.		√	√	√
	Off-Throttle Assisted Steering	√	√	√	√
	Programmable Learning Key	√	√	√	√
	D.E.S.S. (Digitally Encoded Security System)	√	√	√	√
	D-Sea-Bel sound reducing system	√	√	√	√
LIFESTYLE	Package		X-Racing	X-Racing Off shore	X-Racing Ergolock

For complete model specifications, visit sea-doo.com

SPECIFICATIONS

		LUXURY		SPORT	
		GTX Limited 215	GTX LTD iS 260	WAKE 155	WAKE PRO 215
OVERVIEW	Available colour	Anthracite Grey	Anthracite Grey	Dayglow WAKE	Dayglow WAKE
	Rider capacity	3	3	3	3
	Weight capacity	272 kg (600 lb.)	227 kg (500 lb.)	272 kg (600 lb.)	272 kg (600 lb.)
DIMENSIONS	Length	353.5 cm (139.2 in.)	353.5 cm (139.2 in.)	336.8 cm (132.6 in.)	353.5 cm (139.2 in.)
	Width	122.4 cm (48.2 in.)	122.4 cm	123.1 cm (48.5 in.)	122.4 cm (48.2 in.)
	Height	116.6 cm	111.4 cm (43.9 in.)	111.8 cm (44 in.)	116.6 cm (45.9 in.)
	Dry weight	375 kg (824 lb.)	446 kg (980 lb.)	363 kg (799 lb.)	379 kg (834 lb.)
	Fuel capacity	60L (15.9 US gal.)	70L (18.6 US gal.)	60L (15.9 US gal.)	60L (15.9 US gal.)
PERFORMANCE & HANDLING	Rotax engine	1503 SCIC	1503 HO	1503 NA	1503 SCIC
	Fuel type: Minimum Recommended	87 octane 91 octane	87 octane 91 octane	87 octane	87 octane 91 octane
	Hull type	S³ Hull	S³ Hull	GTI	S³ Hull
	Variable Trim System (VTS)	High-performance (preset)	High-performance (preset)	Standard	High-performance (preset)
	Trim tabs				
	Sponsons	√	√	√	√
CONVENIENCE	Total number of gauge functions	30	34	26	27
	iTC - ECO mode	√	√	√	√
	iTC - Touring / Sport mode	√	√	√	√
	iTC - Ski mode	√	Optional	√	√
	iTC - Cruise control / Slow mode	√	√	√	√
	Depth finder	Optional	√	Optional	Optional
	Altitude	√	√		
	Water temperature	√	√		
	Compass	√	√	√	√
	Time/distance to empty	√	√	Optional	Optional
	Speedometer	√	√	√	√
	Top/average speed / RPM / Lap timer	Optional	Optional	Optional	Optional
	Storage capacity	52L 1 (13.7 US gal.) • Watertight, removable storage bin • Glove box	62L (16.4 US gal.) • Watertight, removable storage bin • Glove box • Swim platform storage	116.6L (30.8 US gal.) • Large front storage compartment • Glove box	52L (13.7 US gal.) • Watertight, removable storage bin • Glove box
	Towing features	Ski tow eye	Ski tow eye	3-position ski pylon	3-position ski pylon
	Reboarding features	Reboarding ladder	Reboarding ladder	Reboarding ladder	Reboarding ladder
	Removable board rack	Optional	Optional	√	√
	Mirrors	Adjustable	Adjustable	√	Adjustable
PEACE OF MIND & COMFORT	Brake, neutral and reverse	Electronic iBR	Electronic iBR	Electronic iBR	Electronic iBR
	Engine cooling (Closed Loop Cooling System)	√	√	√	√
	Sea-Doo suspension		Intelligent suspension		
	Seat	Touring	Touring	Standard	Standard
	Tilt steering	√			√
	X-Steering with A.E.S.				
	Off-Throttle Assisted Steering	√	√	√	√
	Programmable Learning Key	√	√	√	√
	D.E.S.S. (Digitally Encoded Security System)	√	√	√	√
	D-Sea-Bel sound reducing system	√	√	√	√
LIFESTYLE	Package	Limited	Limited	WAKE	WAKE

For complete model specifications, visit sea-doo.com

ONE FAMILY. FOUR POWERFUL BRANDS.

ENGINEERING AND INNOVATION

ski-doo SEA-DOO can-am EVINRUDE

Nothing is more valuable than your playtime. That's why BRP is dedicated to continually improving the features and technologies that make Ski-Doo® snowmobiles, Sea-Doo® watercraft, Can-Am® on- and off-road vehicles, and Evinrude engines more fun than anything else out there.

Ski-Doo snowmobiles have taken advantage of BRP's E-TEC technology to create the cleanest, most efficient, most powerful machines on the snow. Ski-Doo snowmobiles with E-TEC engines deliver the best fuel and oil economy in their category, as well as the lowest emissions.

Sea-Doo watercraft feature the world's first on-water braking system, Intelligent Brake and Reverse (iBR™). Making it possible for riders to bring their PWC to a quick, controlled stop. It's a feature so revolutionary it has earned the U.S. Coast Guard's Boating Safety Award.

Can-Am continues to rule the off-road category, with every Can-Am ATV delivering the most horsepower in its class. Not to mention the best handling, cutting-edge design and tons of meaningful innovations.

And, with the introduction of the Can-Am side-by-side vehicles, the bar has once again been raised. Can-Am Commander is the most advanced side-by-side out there, boasting the best fuel efficiency in its class and most powerful engine in the industry – the 85-hp Rotax 1000. Pure-sport side-by-side vehicle Can-Am Maverick sets the new standard with its numerous features for greater precision and agility, and the 101-hp Rotax 1000R engine providing the highest usable torque available.

On-road excitement comes by way of the Can-Am Spyder® roadster. With its unique three-wheeled stance, it looks – and rides – like nothing else on pavement. State-of-the-art technologies like a Vehicle Stability System and Dynamic Power Steering make it an even more intuitive ride.

And Evinrude continues to dominate the competition with E-TEC technology.

Giving boats the power and performance of a 2-stroke while being as clean and quiet as a 4-stroke. Plus, it's still the only outboard that goes three years or 300 hours before its first dealer-scheduled maintenance, giving you more time on the water.

From the industry's first outboard 100 years ago to the incredible Evinrude E-TEC engines of today, you can count on all BRP products to continue to improve and excel. It's in our system. It's in our blood. It's what we do.

USBA CMMA NMMA PWIA

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THE WORLD IS OUR PLAYGROUND

Nothing is more valuable than your playtime. That is why BRP is dedicated to continually finding new and better ways to help you enjoy your favourite powersports. From snow to water to both on-and-off-road fun, our passion for adventure fuels the innovations that result in the ultimate powersports experience for our customers.

We value the land and water we play on and are committed to protecting it. Our desire to thrill is paired with an emphasis on rider responsibility, placing personal safety above all else. So that each outing can be the most enjoyable, memorable and thrilling experience possible. Because your free time should always be your best time.

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